

THE MONEYPAPER INC.'S GUIDE TO DIRECT INVESTMENT PLANS

Investing for Everyone

Invest in Your Future One DRIP at a Time

Begin investing in your future and start benefiting from one of the most innovative and inexpensive ways to accumulate wealth over the long term—direct investment plans (DRIPs). By investing through DRIPs, you can easily and efficiently take advantage of two important risk-reducing strategies that were formerly accessible only to the affluent investors: diversification and dollar-cost-averaging.

The Moneypaper Inc.'s Guide to Direct Investment Plans is the most comprehensive, reliable DRIP information resource available. It gives you the complete details of more than 1,000 plans—or virtually every company plan offered. With this information, you can select stocks like Coca-Cola, Intel, Johnson & Johnson, Paychex, Pitney Bowes, among the many other high-profile stocks that offer DRIPs.

The Moneypaper Inc.'s Guide to Direct Investment Plans works for you by identifying all of your choices for direct investing, allowing you to invest based on what will serve you best—and without a broker!

Each annual release of the Guide can be used with The Moneypaper Inc.'s other publications to optimize investment strategies. The Guide will afford the necessary



- ◆ Comprehensive Instruction on Buying Stocks Without a Broker and Avoiding Sales Fees and Commissions
- ◆ Complete List of America's Top Companies that Offer DRIPs
- ◆ Invaluable Advice to Help Establish a Secure, Diversified Portfolio of High-quality Stocks
- ◆ Profitable Information on Building a Portfolio with as Little as \$10 per Investment

framework—a DRIP information dashboard—for you to create a well-diversified portfolio of dividend paying stocks to add security and reduce risk. The Moneypaper and Direct Investing will increase the overall effectiveness of your approach to investing.

The Moneypaper Inc.'s Guide to Direct Investment Plans helps you understand the benefits of direct investing. You'll discover how to build a low risk, high reward portfolio of DRIP companies; you'll find out how to get started with this investing technique; and you'll get specific, accurate DRIP information to help you make informed choices.

The Moneypaper Inc.'s Guide to Direct Investment Plans is part of The Moneypaper Inc.'s suite of investment solutions – each of

The Moneypaper Inc. designs its investment publications and products to:

- ▶ Educate individuals by providing quality publications for all stages of the investment life cycle
- ▶ Enable self-reliant investors to take advantage of, and profit from, company direct investment plans (DRIPs)
- ▶ Empower everyone with ability to understand financial options, recognize investment opportunities and act on them

which plays an important role in your investment life cycle. For more information, or to subscribe online, go to www.directinvesting.com or call 1-800-388-9993 to speak with a helpful staff member.

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